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FOR IMMEDIATE RELEASE

GROUNDBREAKING CELEBRATES BEGINNING OF NEW CHAPTER IN LOCAL FAMILY'S LIFE

Habitat for Humanity Central Arizona and Thrivent Financial for Lutherans® join forces to increase capacity for building affordable housing. Community is invited to a groundbreaking to mark the beginning of a bright new chapter in the life of a local family.

Apache Junction, AZ (August 21, 2008) – Building on their dream of homeownership the Sonbanang family will celebrate an important milestone in the construction of their new home—and the community is invited to join in on the fun! The celebration begins at 7:30am on Saturday, August 23rd at the construction site at 1705 W. Mockingbird in Apache Junction. Habitat for Humanity representatives, and Thrivent Financial members will speak during a short program.

The construction of this particular home is the result of two organizations—Thrivent Financial for Lutherans® and Habitat for Humanity Central Arizona—joining forces in an unprecedented alliance to not only build walls, but to build community as well. *Thrivent Builds with Habitat for Humanity*, an alliance between these two non-profits, was announced in September, 2005, in Minneapolis, Minn., home to Thrivent Financial's corporate headquarters. While Thrivent Financial has long been a supporter of Habitat for Humanity, the alliance represents the largest single pledge in the history of either entity and has made possible construction of the Sonbanang home in this community.

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The four-year, \$125-million commitment by Thrivent Financial includes plans to construct hundreds of homes across the country each year, to engage hundreds of thousands of volunteers in Habitat for Humanity builds, to promote short-term Habitat home-building trips abroad and to provide large grants to measurably improve substandard housing in specific neighborhoods.

For more information on this unique alliance, visit www.Thriventbuilds.com.

About Habitat for Humanity Central Arizona

Serving metropolitan Phoenix since 1985, Habitat for Humanity Central Arizona is a grassroots ecumenical housing organization whose mission is to eliminate substandard housing by building affordable housing and community partnerships that promote spiritual values and individual responsibility. The Central Arizona affiliate is one of the most active of the Habitat affiliates and is responsible for the building of almost 700 new homes. Currently the affiliate is active in Apache Junction, Avondale, Chandler, Glendale, Peoria, Phoenix, and Surprise.

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built more than 250,000 houses worldwide, providing simple, decent and affordable shelter for more than 1 million people. For more information, visit www.habitat.org.

About E. Maricopa-Pinal County Chapter

As a fraternal benefit society, Thrivent Financial for Lutherans is comprised of members who are joined together into local volunteer groups—Thrivent Financial for Lutherans calls them chapters. Our chapter is one of nearly 1,400 nationwide chartered local units of Thrivent Financial for Lutherans that brings Thrivent Financial for Lutherans members together for charitable, social and educational activities. Chapters are organized geographically, primarily by county. All Thrivent Financial for Lutherans members belong to a chapter in the area in which they live, which enables them to aid themselves and others through voluntary action.

About Thrivent Financial for Lutherans

Thrivent Financial for Lutherans is a not-for-profit membership organization helping nearly 3 million members achieve their financial goals and give back to their communities. As a not-for-profit fraternal benefit society, Thrivent Financial sponsors national outreach programs and activities that support congregations, schools, charitable organizations and individuals in need. Thrivent Financial has main offices in Minneapolis, Minn., and Appleton, Wis. For more information, visit www.thrivent.com.

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